

# CYNDI WILLIAMS PROGRAM COMPARISON

We start with YOUR personal short and long-term goals, and use our expert industry knowledge and proven systems to show you the fastest route there for your custom business. RESULTS matter! The same path doesn't work for everyone, which is why cookie cutter programs, marketing "gurus" from other industries and taking a DIY approach just doesn't work when you want exponential growth quickly.

WHAT'S INCLUDED	TRAVEL AGENCY LAUNCH KIT	CAREERS ON VACATION MASTERMIND	WANDERLUST CEO MASTERMIND
On-demand Training Modules	3 + Bonus	14	13
Forever Membership Site	✓	✓	✓
Tools & Templates	✓	✓	✓
Networking Community		✓	
How to book Cruises		✓	✓
How to book Disney		✓	✓
How to book packages		✓	✓
How to sell, book, and package air		✓	✓
Best practices for Selling		✓	✓
Best practices for Service		✓	✓
Job placement resources for new agents		✓	✓
LIVE Calls w/ Cyndi		✓	✓
Private Coaching Sessions with a mentor		✓	✓
Access to Cyndi		✓	✓
Access to & training from Cyndi's personal team of experts		✓	✓
Business marketing & social audit		✓	✓
Video strategy training		✓	✓
Set up support		✓	✓
On-demand support forum		M-F	M-F
How to flourish while working with a host	✓	✓	
How to grow your travel business (with or without a host)		✓	✓
How to leave your host and start your OWN agency		✓	✓
Social Media optimization		Level 1-2	Level 2-3
Curating a unique custom brand		Level 1	Level 2
Lead captures & Sales funnels		Level 1	Level 2-3
How to set up your Marketing Machine		Level 1	Level 2-3
Automation best practices		✓	✓
Automation for teams			✓
How to become a Travel Host / Setting up an independent agency			✓
Best practices for growing agencies			✓
Systems, Processes, and tools & resources for hosting			✓
Recruiting for your Travel Agency			✓
Hiring for Agencies			✓
Onboarding for Agencies			✓
Training Systems for Agencies			✓
"Done for you" Training solution for your new hires			✓
"Done for you" recruiting, hiring, and onboarding solutions for agencies			✓
Managing large teams to optimum performance			✓
Certificate of Completion		✓	✓
Certified Logo (upon successful graduation)		✓	✓
Discounts to live events		✓	✓
Post Grad Support Communities		✓	✓
<b>PRE-REQUISITES</b>	None	<b>New Agent Track:</b> None <b>Experienced Track:</b> 300K+ in prior year sales. Application required.	300K-1M+ in prior year sales (OR) COV certification. Application required.

