Careers on Vacation

MASTERMIND PROGRAM

This is my signature and most popular program. Careers on Vacation™ is my 12-week immersive mastermind program for aspiring, new or experienced agents (we have two learning tracks based on your experience). We are an ASTA affiliated travel school, as a graduating participant you will receive a Careers on Vacation certificate of completion and a watermarked logo that is industry recognized to use in your marketing.

We are focused on one thing – RESULTS. We offer full support as you set up your marketing machine, sales, service, and operational best practices. We support you in the real world set up and application, this is what is so different about our program and why we have the best results in the industry. The Mastermind includes weekly calls and trainings; group calls with me, training sessions with our team of experts in various areas like social media, branding, and mindset. Each participant is assigned a private coach and has access to me and my amazing team of experts (the same team that got my travel business to 6-figures a month).

This is the program that teaches you everything you need to know to get your business optimized for scalable growth. COV is a "Learning while earning" model vs. the "learning without earning" that makes other programs or traditional travel schools fall flat in the results department. This means we support you in setting up my proven systems to launch & supersize. The faster you set them up, the faster you can start selling on a larger scale. Most of our clients are actively selling before graduation and get a quick return on investment; better yet, they know how to create amazing results going forward.

WHAT EXACTLY IS THE CAREERS ON VACATION™ SYSTEM AND WHAT DOES IT INCLUDE?

Careers on Vacation™ is so much more than a traditional travel school or general consulting practice because we provide the industry specific business application processes and systems that new and experienced owners need to be successful. While you still get the benefits that traditional travel schools or a top tier consultant would provide, we take you light years ahead and support you through the planning, launch, and real-life application required to be as successful as possible in today's marketplace. Think of Careers On Vacation™ like a fast pass to get you in action and succeeding at lightning speed. Countless clients have told us that they wish they had found us before investing in travel school, university programs, franchises, or other coaching programs that didn't yield nearly the results that our program did in less than 12 weeks.

Travel hosts and franchisors retain a percentage of your earnings for the lifetime of your tenure with them, so it's in their best interest to keep you under their umbrella. In our program, we work directly for you, so our advice and counsel is always in your best interest. You will learn the best strategy for your unique vision, and how to map out your short and long-term growth plans for maximum earning potential through your career.

Careers on Vacation™ is the only program on the market that works with both experienced and new professionals to personally understand your unique vision for both your life and business, and support you through the application and execution of your vision. If you are new, you will avoid years of wasted time and money and fast track yourself to success. If you are experienced, you will blast past your current plateau to supersize and finally realize the success you've been craving.

We will start by understanding your vision, and help you customize a strategic plan to execute your vision. We will teach you tools to improve your confidence and implement a CEO, results-driven mindset. You will learn how to implement proven systems to powerfully get your marketing machine, sales systems, automation, and growth initiatives in action fast.

THE 12-WEEK CAREERS ON VACATION™ MASTERMIND INCLUDES:

- 10 jam packed (self-paced) on-demand training modules
- 9 Live Q&A calls with Cyndi
- 5 How to Book Modules: Cruises, Disney, Packages, Groups & Air
- Library of on-demand video trainings
- A Cyndi Williams certified Coach to personally mentor you, 3 private sessions
- Weekly training sessions with Cyndi's team of experts to discuss social media optimization, branding strategy, adopting a 6-figure+ mindset & more
- On-demand support (M-F) with access to Cyndi, and our team of industry & marketing experts
- Video strategy training (how to leverage video for your agency)
- Resources, templates, talk tracks, tools & bonus content
- Lifetime access to the membership site, & any new content we add in the future
- Invitation to our graduate community to connect with your peers' post-program
- COV graduates also receive invites and discounts to special events
- Careers On Vacation™ certificate & watermark logo to use in your marketing to show consumers you are a certified Careers On Vacation™ graduate

ASTA Affiliated

Industry Recognized Certification

Top Ranked Program

Most Case Studies in the industry

HAVE YOU BEEN WONDERING WHAT YOUR COMPETITION IS DOING TO GROW?

You might be surprised to learn that the Careers on Vacation Mastermind has been a growth tool for hundreds of travel brands.

Here are just a few of our amazing clients

HOW WE MEASURE UP

WHAT'S INCLUDED CAREERS ON VACATION MASTERMIND
On-demand Training Modules – 14
Lifetime access to the membership site
Tools & Templates
Networking Community
How to book Cruises
How to book Disney
How to book packages
How to sell, book, and package air
Best practices for Selling
Best practices for Service
Job placement resources for new agents
LIVE Calls w/ Cyndi
Private Coaching Sessions with a mentor
Access to Cyndi
Access to & training from Cyndi's personal team of experts
Business marketing & social audit
Video strategy training
Set up support
On-demand support forum M-F
How to flourish while working with a host
How to grow your travel business (with or without a host)
How to leave your host and start your OWN agency
Social Media optimization – Level 1-2
Curating a unique custom brand – Level 1
Lead captures & Sales funnels – Level 1
How to set up your Marketing Machine – Level 1
Automation best practices
Certificate of Completion
Certified Logo (upon successful graduation)
Discounts to live events
Post Grad Support Communities
PRE-REQUISITES	**New Agent Track:** None **Experienced Track:** 300K+ in prior year sales. Application required.

WHO ARE YOUR CLIENTS?

I work with people just like you who have a passion for travel and want to turn their passion into their career. Some of my clients want to break into the travel industry to build a portable (work from anywhere), profitable business that will allow them the freedom and income they desire. Some of my clients have established travel businesses that they want to sky rocket to the next level of success. I also consult with travel companies that want to motivate and inspire their management teams and workforces to increase company performance, improve operations, and increase profits.

If you have a passion for travel, even if you are in another industry, I can show you how to successfully make the transition into travel. We have had all types of amazing clients through our program; healthcare workers, retired military, realtors, event planners, police officers, attorneys, hair dressers, coaches, college students, influencers, teachers, bus drivers, DJs, those in and approaching retirement, and all walks of life. If your passion & motivation is there, I can show you how to make the leap into the travel industry successfully, and position you like a seasoned expert, even if you're brand new.

Examples of clients I've worked with:

- Aspiring Travel Agents
- Travel Agents (new and experienced)
- Entrepreneurs
- First Time and Existing Business Owners
- Professionals
- Sales Professionals
- Leaders
- Travel Agency Owners
- Travel Business Leaders and Managers
- Travel Franchisors and Franchisees
- Management Professionals
- Travel Enthusiasts
- Travel Vendors and Suppliers
- Resorts
- Tourism Offices
- Travel Company CEOs
- Host Agencies
- Tour Operators

CLIENT SUCCESSES

Kim

Tripled her personal sales while in the program. Alongside her partner, grew their team to 40+ travel advisors in record time. Since implementing the Careers on Vacation systems the agency has grown to multiple seven figures in sales & has also become earmarked by Disney.

Experienced but struggling to grow; booked 100K+ in sales before graduating the program, in the middle of the pandemic.

Jeff

Jamie

Experienced agent converted from an MLM to running her own agency to maximize profits. While in the program, scaled her team to over 10, remained cash flow positive, added additional revenue streams and was featured by Disney in a video campaign. All despite the pandemic.

Brand new to the travel industry, Careers on Vacation helped them avoid costly mistakes. Launched a beautifully branded & fully operational travel agency before graduating the program.

Angela & Tonya

Jodie

Saw exponential growth after implementing the Careers on Vacation systems. Scaled her team to 40+ travel advisors, doubled her initial growth goal, and earned her Disney earmarking in record time.

New to the industry; booked over 100K in sales before graduation, amidst the pandemic.

Dawn

Click here to watch these and 100+ more video case studies

**All results reported by our clients.*

WHAT MAKES YOU DIFFERENT FROM OTHER COACHES AND EXPERTS IN THE TRAVEL INDUSTRY?

Well, besides being the original Travel Career Coach, and pioneering the niche, you will not find someone more motivated or experienced to help you (and your team) succeed. With 25+ years of experience, and an award-winning travel agency of my own, my proven systems have been tested in hundreds of successful agencies, and are delivering amazing results across the industry. There is no other coach in the travel industry with over 100+ verifiable case studies and counting. We are also one of the few available programs affiliated as a travel school with ASTA, the American Society of Travel Advisors.

In a complicated world of travel hosts, franchisors, agencies and multiple options it's difficult to know where to start, or who is operating in your best interests. As your personal consultants, my team of industry experts and I work directly with you on how to understand your vision and get the fastest results in the least amount of time. Most people make years of mistakes before realizing success in their business. I support you in setting up and scaling your business the right way to map growth for years to come, and how to avoid costly mistakes and setbacks.

Although we will occasionally cover time management, mindset and other "business coach-y" things, you have me and my team as your business strategy experts and consultants. We work on the inner and outer principals for success and look at your business and your sales results from a strategic, organic, and goals-based perspective. What that means to you is that you get an experienced, heart-centered, authentic, travel, sales, and marketing support. I'm not delicate, you'll always get a straight to the point quick and honest response from me.

I'm concerned with how to get your highly profitable travel business started and growing in abundance. You may not like what I have to tell you, but you can be sure I will always tell you the truth. The truth about what's standing in the way of your success and how to get rid of it fast so you can start getting results in record time (and I throw in a healthy dose of humor and inspiration, which always helps).

HOW I GOT MY START, AND WHY I AM SO INSPIRED TO HELP YOU