

My

TOP 10 TOOLS

For travel agents



Cyndi Williams
TRAVEL BRANDS

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CYNDI'S TOP TEN TOOLS for travel agents

1

Wanderlust Social

www.wanderlust-social.com

Your one-stop content shop for all things travel. Bring your marketing into focus and grow your travel business.

2

Careers on Vacation

www.careersonvacation.com

ASTA affiliated consulting company that helps travel professionals and agency owners scale their travel businesses from hobby level to robust, full time, life changing travel businesses. Check out the site for some **free resources and information** on training programs and services to help you grow and scale.

3

YouTube

www.youtube.com/channel/UCQo1DpCyNMS-DxqXFWr1ACw

YouTube is a great free resource to help educate yourself on our industry. Here are a few channels I recommend for new travel agents:

For travel agent advice and motivation:

<https://www.youtube.com/channel/UCQo1DpCyNMS-DxqXFWr1ACw>

For marketing tips and tutorials:

https://www.youtube.com/channel/UCuLZeF_k5qpCPB-fqGsQlfA

For destination content videos made for travel agents:

<https://www.youtube.com/channel/UCdS9amH2IncNO8qtUrhJMow>

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99 Designs

<https://99designs.qvig.net/c/2102602/779460/3172>

Need a new logo, or a refresh to your current branding? 99 Designs is a great crowd sourcing site for creation and design services. Fill out a brief about your logo ideas and get dozens of designs back to choose from.

Use our affiliate link and get \$20 off.

<https://99designs.qvig.net/c/2102602/779460/3172>

5

Erin Condren Planners

<https://bit.ly/3kzcxJn>

Are you feeling the need to get more organized? I love Erin Condren planners to organize my businesses and life. Here's a video on how I use my planner: <https://youtu.be/eAh6QNHTm0E>

Here's a link to get their most recent deals: <https://bit.ly/3kzcxJn>

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Canva

<https://bit.ly/3pb9TuV>

Canva is a great tool for creating free marketing pieces for your travel business. I use their pro version to organize my files, keep my logo and brand colors on file.

Use this link to get their best available deals: <https://bit.ly/3pb9TuV>

CYNDI'S TOP TEN TOOLS for travel agents

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Bliss to Abundance Podcast

Check out this **FREE INSPIRATIONAL PODCAST** for travel entrepreneurs. Learn profiting secrets, get motivated, and be inspired by industry veterans.

Apple Podcasts: <https://podcasts.apple.com/us/podcast/bliss-to-abundance/id1479635874>

Spotify: https://open.spotify.com/show/6lXaU0V7Zkb8QJt8eo8tjA?si=aF-2-g_BQIGF3cGa3M5VZw

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Popl Digital Business Cards

<https://popl.co/?ref=CareersOnVacation>

Do you really need business cards? Instantly share your social media and contact info with a Popl. Simply tap it to the back of someone's phone and they'll immediately receive this info on their screen. No need for an app!

We have an exclusive discount of 20% when using our personalized link and code COV20 at checkout. Find out more at <https://popl.co/?ref=CareersOnVacation>

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Sticker Mule

https://www.stickermule.com/unlock?ref_id=6782351701&utm_medium=link&utm_source=invite

Want to create a really cool decal or agency branded sticker for your travel business. Check out Sticker Mule. They have regular seals and stickers, but I love the die-cut versions to apply to travel mugs or for easy giveaways.

GET \$10 OFF YOUR FIRST ORDER when you use our affiliate link:

https://www.stickermule.com/unlock?ref_id=6782351701&utm_medium=link&utm_source=invite

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The Wanderlust CEO Blog

<https://wanderlustceo.com/blog/>

Prefer to read your inspiration? Check out our weekly blog posts to stay up to date on industry happenings, growth tips, and motivation too.



A special message from Cyndi

I hope you love this list I put together for you and it helps you on your journey to growing your travel business. This is just a small sampling of the great resources, discounts, and tools that we recommend to our clients to help them grow. If you're interested in working with me and my amazing team to grow and scale your travel business we'd be honored to help you!

Ready to supersize your own portable, profitable travel business? Apply now at:

www.careersonvacation.com/readynow